



















## Contents of work evidenced against assessment criteria:

   DESIGN	<ul style="list-style-type: none"> <li>• Mindmap</li> <li>• Moodboard</li> <li>• Chosen charity research</li> <li>• Types of logo/Typography worksheet</li> <li>• Logo Brand Analysis</li> <li>• Logo designs</li> <li>• Logo development and Final</li> <li>• Campaign ideas</li> <li>• Paper modelling development</li> <li>• Thumbnail poster ideas</li> </ul>
   MANUFACTURE	<p>Digital design and card manufacture of the final prototypes:</p> <ul style="list-style-type: none"> <li>• Mail out box</li> <li>• Money box</li> <li>• Poster</li> <li>• Other promotional items</li> </ul>
   ANALYSE	<ul style="list-style-type: none"> <li>• Evaluation</li> <li>• Analysis and evaluation of work throughout. For example, within your annotation of your design ideas.</li> </ul>

	EMERGING	SECURING	DEEPENING	MASTERY
<b>DESIGN</b>   	<p>Basic investigation of the client needs and wants is carried out but given little explanation and justification of these.</p> <p>Basic investigation into the work of others that has not been used to inform their ideas.</p> <p>Basic ideas have been generated with clear design fixation and limited consideration of functionality, aesthetics and innovation.</p> <p>Ideas generated taking little or no account of investigations carried out.</p> <p>Design, graphical and modelling skills are limited, rarely clear enough to appropriately communicate.</p> <p>Formal presentation is not clear and can be difficult to understand.</p>	<p>An investigation of the client needs and wants is carried out, with some explanation and justification of some aspects of these.</p> <p>Some investigation into the work of others that has had some influence on their ideas.</p> <p>Imaginative ideas have been generated with a degree of design fixation and having some consideration of functionality, aesthetics and innovation.</p> <p>Ideas have been generated that take some account of investigations carried out but may lack relevance and/or focus.</p> <p>Design, graphical and modelling skills are sufficient but are not consistent in appropriately communicating.</p> <p>Formal presentation is sufficient and provides some clarity.</p>	<p>An investigation of the clients needs and wants is carried out, with a good explanation and justification of most aspects of these.</p> <p>Detailed investigation into the work of others that has influenced ideas.</p> <p>Imaginative and creative ideas have been generated which mainly avoid design fixation and have adequate consideration of functionality, aesthetics and innovation.</p> <p>Ideas have been generated, taking to account on-going investigation that is relevant and focused.</p> <p>Design, graphical and modelling skills are good in appropriately communicating.</p> <p>Formal presentation is good and provides appropriate clarity.</p>	<p>A comprehensive investigation of the clients needs and wants, with a clear explanation and justification of all aspects of these.</p> <p>Comprehensive investigation into the work of others that clearly informs ideas.</p> <p>Imaginative, creative and innovative ideas have been generated, fully avoiding design fixation and with full consideration of functionality, aesthetics and innovation.</p> <p>Ideas have been generated, that take full account of on-going investigation that is both fully relevant and focused.</p> <p>Design, graphical and modelling skills are excellent and are effective and consistent.</p> <p>Formal presentation is excellent and provides impact and appropriate clarity.</p>
<b>MANUFACTURE</b>   	<p>Tools, materials and equipment (including CAD/CAM where appropriate) have been used or operated safely at a basic level.</p> <p>Basic quality control is evident through measurement only.</p> <p>Final product shows a basic level of making/finishing skills which may not be appropriate for the desired outcome.</p>	<p>The correct tools, materials and equipment (including CAD/CAM where appropriate) have been used or operated safely with an adequate level of skill.</p> <p>Some quality control is evident through measurement and testing.</p> <p>Final product shows an adequate level of making/finishing skills that are mostly appropriate to the desired outcome.</p>	<p>The correct tools, materials and equipment (including CAD/CAM where appropriate) have been used or operated safely with a good level, of skill.</p> <p>Detailed quality control is evident to ensure the final product is mostly accurate through partial application of tolerances.</p> <p>Final product shows a good level of making/finishing skills that are largely consistent and appropriate to the desired outcome.</p>	<p>The correct tools, materials and equipment (including CAD/CAM where appropriate) have been consistently used or operated safely with an exceptionally high level of skill.</p> <p>A high level of quality control is evident to ensure the final product is accurate by consistently applying very close tolerances.</p> <p>Final product shows an exceptionally high level of making/finishing skills that are fully consistent and appropriate to the desired outcome.</p>
<b>ANALYSE</b>   	<p>Limited evidence that various iterations are because of considerations linked to testing, analysis and evaluation of the final product.</p> <p>Basic testing of some aspects of the final product against the design brief and specification. Little reference is made to any modifications either proposed or undertaken.</p> <p>Superficial analysis and evaluation.</p>	<p>Some evidence that various iterations are because of considerations linked to testing, analysis and evaluation of the final product, including basic consideration of feedback from third parties.</p> <p>Adequate testing of some aspects of the final product against the design brief and specification. Some reference is made to modifications either proposed or undertaken.</p> <p>Adequate analysis and evaluation is present at some stages of the project.</p>	<p>Good evidence that various iterations are because of considerations linked to testing, analysis and evaluation of the final product, including some consideration of feedback from third parties.</p> <p>Good testing of most aspects of the final product against the design brief and specification. Detailed reference is made to any modifications either proposed or undertaken.</p> <p>Good analysis and evaluation at most stages of the project.</p>	<p>Extensive evidence that various iterations are as a direct result of considerations linked to testing, analysis and evaluation of the final product, including well considered feedback from third parties.</p> <p>Comprehensive testing of all aspects of the final product against the design brief and specification. Fully detailed and justified reference is made to any modifications both proposed and undertaken.</p> <p>Excellent ongoing analysis and evaluation evident throughout the project.</p>

Overall pathway grade:










Emerging










Securing

Deepening

Mastery

## Contents of work evidenced against assessment criteria:

   DESIGN	<ul style="list-style-type: none"> <li>• Existing Problem</li> <li>• Product Analysis</li> <li>• Customer Interview and Specification</li> <li>• Material Research</li> <li>• Back initial ideas</li> <li>• Modelling development</li> <li>• Rendering</li> <li>• Orthographic drawing</li> </ul>
   MANUFACTURE	<ul style="list-style-type: none"> <li>• CAD/CAM of personalised design</li> <li>• Final Prototype</li> </ul>
   ANALYSE	<ul style="list-style-type: none"> <li>• Evaluation</li> <li>• Analysis and evaluation of work throughout. For example, within your annotation of your design ideas.</li> </ul>

	EMERGING	SECURING	DEEPENING	MASTERY
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Overall pathway grade:

Emerging

Securing

Deepening

Mastery

Highlight the term you completed it in:	Project	Reflect on the marking criteria you received on the previous pages to help write your WWW and EBI's:	
		WWW:	EBI:
Winter/ Spring/ Summer	Charity Branding		
Winter/ Spring/ Summer	Timber Stand		

Overall year review. Please fill in this student voice survey:

<https://forms.office.com/e/GHWdQTqpaC>