## ECHNOLOGY Charity Branding ESIGN

	EL LEBOLNO DESCRIPTIVO						
	EMERGING	SECURING	DEEPENING	MASTERY			
DESIGN P P	functionality, aesthetics and innovation.  Ideas generated taking little or no account of	A user/client has been identified that is partially relevant to the contextual challenge. Student has undertaken an investigation of their needs and wants, with some explanation and justification of some aspects of these.  Some investigation into the work of others that has had some influence on their ideas.  Imaginative ideas have been generated with a degree of design fixation and having some consideration of functionality, aesthetics and innovation.	A user/client has been identified that is mostly relevant to the contextual challenge and student has undertaken an investigation of their needs and wants, with a good explanation and justification of most aspects of these.  Detailed investigation into the work of others that has influenced ideas.  Imaginative and creative ideas have been generated which mainly avoid design fixation and have adequate consideration of functionality, aesthetics and innovation.	A user/client has been clearly identified and is entirely relevant in all aspects to the contextual challenge and student has undertaken a comprehensive investigation of their needs and wants, with a clear explanation and justification of all aspects of these.  Comprehensive investigation into the work of others that clearly informs ideas.  Imaginative, creative and innovative ideas have been generated, fully avoiding design fixation and with full consideration of functionality, aesthetics and innovation.			
	investigations carried out.  Design, graphical and modelling skills are limited, rarely clear enough to appropriately communicate.  Formal presentation is not clear and can be difficult to understand.	Ideas have been generated that take some account of investigations carried out but may lack relevance and/or focus.  Design, graphical and modelling skills are sufficient but are not consistent in appropriately communicating.  Formal presentation is sufficient and provides some clarity.	Ideas have been generated, taking into account on-going investigation that is relevant and focused.  Design, graphical and modelling skills are good in appropriately communicating.  Formal presentation is good and provides appropriate clarity.	Ideas have been generated, that take full account of on-going investigation that is both fully relevant and focused.  Design, graphical and modelling skills are excellent and are effective and consistent  Formal presentation is excellent and provides impact and appropriate clarity.			
MANUFACTURE O O	Tools, materials and equipment (including CAM where appropriate) have been used or operated safely at a basic level.  Basic quality control is evident through measurement only.  Final product shows a basic level of making/finishing skills which may not be appropriate for the desired outcome.	The correct tools, materials and equipment (including CAM where appropriate) have been used or operated safely with an adequate level of skill.  Some quality control is evident through measurement and testing.  Final product shows an adequate level of making/finishing skills that are mostly appropriate to the desired outcome.	The correct tools, materials and equipment (including CAM where appropriate) have been used or operated safely with a good level, of skill.  Detailed quality control is evident to ensure the final product is mostly accurate through partial application of tolerances.  Final product shows a good level of making/finishing skills that are largely consistent and appropriate to the desired outcome.	The correct tools, materials and equipment (including CAM where appropriate) have been consistently used or operated safely with an exceptionally high level of skill.  A high level of quality control is evident to ensure the final product is accurate by consistently applying very close tolerances.  Final product shows an exceptionally high level of making/finishing skills that are fully consistent and appropriate to the desired outcome.			
ANALYSE O O O	Limited evidence that various iterations are as a result of considerations linked to testing, analysis and evaluation of the final product.  Basic testing of some aspects of the final product against the design brief and specification. Little reference is made to any modifications either proposed or undertaken.  Superficial analysis and evaluation.	Some evidence that various iterations are as a result of considerations linked to testing, analysis and evaluation of the final product, including basic consideration of feedback from third parties.  Adequate testing of some aspects of the final product against the design brief and specification. Some reference is made to modifications either proposed or undertaken.  Adequate analysis and evaluation is present at some stages of the project.	Good evidence that various iterations are as a result of considerations linked to testing, analysis and evaluation of the final product, including some consideration of feedback from third parties.  Good testing of most aspects of the final product against the design brief and specification.  Detailed reference is made to any modifications either proposed or undertaken.  Good analysis and evaluation at most stages of the project.	Extensive evidence that various iterations are as a direct result of considerations linked to testing, analysis and evaluation of the final product, including well considered feedback from third parties.  Comprehensive testing of all aspects of the final product against the design brief and specification. Fully detailed and justified reference is made to any modifications both proposed and undertaken.  Excellent ongoing analysis and evaluation evident throughout the project.			

 Progress since last project:
 Below expected
 Expected
 Good
 Exceptional

 Overall progress:
 Below expected
 Expected
 Good
 Exceptional

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	EMERGING	SECURING	DEEPENING	MASTERY
	An attempt has been made to identify a user/client but is not be relevant to the contextual challenge. Student has undertaken a basic investigation of their needs and wants, but given little explanation and justification of these.  Basic investigation into the work of others that has not been used to inform their ideas.  Basic ideas have been generated with clear design fixation and limited consideration of functionality, aesthetics and innovation.  Ideas generated taking little or no account of investigations carried out.  Design, graphical and modelling skills are limited, rarely clear enough to appropriately communicate.  Formal presentation is not clear and can be difficult to understand.  Tools, materials and equipment (including CAM where appropriate) have been used or operated safely at a basic level.  Basic quality control is evident through	A user/client has been identified that is partially relevant to the contextual challenge. Student has undertaken an investigation of their needs and wants, with some explanation and justification of some aspects of these.  Some investigation into the work of others that has had some influence on their ideas.  Imaginative ideas have been generated with a degree of design fixation and having some consideration of functionality, aesthetics and innovation.  Ideas have been generated that take some account of investigations carried out but may lack relevance and/or focus.  Design, graphical and modelling skills are sufficient but are not consistent in appropriately communicating.  Formal presentation is sufficient and provides some clarity.  The correct tools, materials and equipment (including CAM where appropriate) have been used or operated safely with an adequate level of skill.	A user/client has been identified that is mostly relevant to the contextual challenge and student has undertaken an investigation of their needs and wants, with a good explanation and justification of most aspects of these.  Detailed investigation into the work of others that has influenced ideas.  Imaginative and creative ideas have been generated which mainly avoid design fixation and have adequate consideration of functionality, aesthetics and innovation.  Ideas have been generated, taking into account on-going investigation that is relevant and focused.  Design, graphical and modelling skills are good in appropriately communicating.  Formal presentation is good and provides appropriate clarity.  The correct tools, materials and equipment (including CAM where appropriate) have been used or operated safely with a good level, of skill.	A user/client has been clearly identified and is entirely relevant in all aspects to the contextual challenge and student has undertaken a comprehensive investigation of their needs an wants, with a clear explanation and justification of all aspects of these.  Comprehensive investigation into the work of others that clearly informs ideas.  Imaginative, creative and innovative ideas have been generated, fully avoiding design fixation and with full consideration of functionality, aesthetics and innovation. Ideas have been generated, that take full account of on-going investigation that is both fully relevant and focused.  Design, graphical and modelling skills are excellent and are effective and consistent.  Formal presentation is excellent and provides impact and appropriate clarity.  The correct tools, materials and equipment (including CAM where appropriate) have been consistently used or operated safely with an exceptionally high level of skill.
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Progress since last project:Below expectedExpectedGoodExceptionalOverall progress:Below expectedExpectedGoodExceptional

	Project	Key Target Area (from previous project)	What I will do to achieve my target?	Review – Have I met my target? How do I know?
Term One	Charity Branding			
Term Two	Timber Phone Stand			

Overall year review: